

2026 Role-play Identities

Identity #1: Government Member 1 – NH Department of Environmental Services

Motive: As a state figure and citizen, you want to keep NH citizens aware. You work to achieve the NHDES mission of helping to “sustain a high quality of life for all citizens by protecting and restoring the environment and public health in New Hampshire.”

Values:

- Your job entails meaningful work that benefits your community and the region.
- You help citizens and private businesses understand and comply with environmental rules and regulations.

Who do you frequently work with / feel favorable about:

- Provide confidential assistance to clients through email, phone, online and site visits.
- NHDES is not an expert on all environmental regulations; referrals to other environmental programs may be necessary to assure up-to-date and accurate information is provided.

Other Notes:

- Partner and collaborate with NHDES programs and business assistance providers outside of the agency to promote services, educational material and training.
- The New Hampshire Brownfields Program encourages the redevelopment of contaminated properties through a variety of approaches that address the uncertainty and liability concerns associated with brownfields sites. These approaches include: Brownfields Covenant Program, Brownfields Assessment Program, Cleanup Revolving Loan Fund, and the NHDES/Grantee Brownfields Partnership.
- The NHDES Brownfields team works with municipalities, business owners, nonprofits and more, to help transform neighborhood eyesores into community assets.

Identity #2: Government Member 2 – Local - Town Manager

Motives: Help your town lower its costs, convert a local eyesore and vandalism site into something that the town can be proud of and find useful. Help determine the best uses and management goals to promote good stewardship of the old Grouse Field Factory site, protect water, air, and land resources.

Values: • Cost is one of your biggest considerations because as a small local government you have limited funds, want to keep your job, and don't want taxes to get too high.

Who do you frequently work with / feel favorable about: • You have a strong public commitment to significantly enhance town revenue, aesthetics, and recreation. • You work with both urban and rural individuals in your community and you advocate for both their different needs, wants, and values. Your own possible forest needs: • Also procure and/or manage forested lands

Other Notes: Property tax New Hampshire Fish & Game Small Grants Program NH Forest Action

Identity #3: Industry Worker – Private Development Company

Motives: You are interested in growing your company – both in capital and name. You are fully licensed and insured and have been in business for 10 years.

Values:

- Making a good living and increasing recognition.
- Maintaining your standards.

Who do you frequently work with / feel favorable about:

- You have experience developing strategies on land management that include land reuse building on Brownfields sites.
- You enjoy working with town officials and consider yourself a good communicator.

Other Notes:

- You want to be appreciated by local community members in both urban and rural areas.
- You appeal and market to their values, such as having a competitive (affordable) cost, being trustworthy, safe, helping educate the town about funding options, etc.

Identity #4 – Community Member – Homeowner, Environmentalist, Hiker

Motive: Environmental protection and NH's recreation and beauty are priorities for you.

Values:

- Cares about local native species biodiversity and conservation
- A homeowner who is open to change and development if done responsibly, but who also loves the rural nature of the town and its town forested trails.

Who do you frequently work with / feel favorable about:

- As a homeowner who pays property taxes, you want to keep costs reasonable.

- You don't like the idea of cutting down trees.
- You are unsure of the state's goals and regulations.

Role-play Identities

Government worker 1 – Federal

Government worker 2 – State Representative (NHDES)

Government worker 3 - Local/municipal town official (Town Manager)

Non-government organization (NGO) worker

Industry Worker - Private Company (Developer)

Community member 1 – Environmentalist, homeowner, and hiker

Community member 2 - Rural wanting more access

Community member 3 – Rural undecided town member

2026 student signups = 13. Therefore, only four IDs/groups will be used.

(Adults in the group, if present, should be silent observers.)